

## Research Seminar: Introduction to Q Methodology

Taught by Sue Ramlo, PhD an internationally recognized Q Methodologist

**What is Q Methodology?** William Stephenson created Q methodology as a way to measure subjectivity over 75 years ago. Yet this rather unique methodology has remained largely unpopular although recently it has been gaining more interest in a variety of research communities. The method possesses both qualitative and quantitative aspects and, as such, is described as a mixed method. Q methodology is a set of procedures, theory, and philosophy; specific software is even required for the analyses and to preserve the rich output of the results. Q, as it is often referred, not only allows researchers to group people based upon similar views / perspectives but also allows the researchers to describe the variety of views that exist within the group along with consensus among the group members. Q is used in a wide-variety of applications including, but not limited to, political science, marketing, policy studies, psychoanalysis, and education.

More info at [www.qmethod.org](http://www.qmethod.org)

**Research Seminar description:** This *Research Seminar* is a 3 credit, graduate level workshop designed for masters and doctoral students as well as researchers & practitioners in general who would like to learn more about Q methodology. The workshop will cover the theoretical framework of Q. Applications of Q methodology will be discussed. We will perform a Q-sort, develop a Q-sample, perform Q analyses, and interpret results. Participants will develop a Q-sample for potential future research. Preparing for conference presentations and publications will be discussed.

**Enrollment:**

5100: 801-XXX Research Seminar in Educational Foundations & Leadership

International & US participants who are not UA students must apply non-degree graduate status; go to: <http://www.uakron.edu/admissions/graduate/>

**Instructor:** Dr. Sue Ramlo is a Professor at the University of Akron & has held various leadership positions within the international Q organization, the International Society for the Scientific Study of Subjectivity (I4S). Ramlo has numerous journal publications related to Q methodology; including a chapter in the second edition of *Handbook of mixed methods in social & behavioral research* edited by Tashakkori & C. Teddlie. She was a keynote speaker at the 2009 Norwegian Q Methodology Conference in Stavanger, Norway. Dr. Ramlo has won various awards for teaching excellence including the University of Akron's 2005 Outstanding Teacher-Scholar Award and Ohio Magazine's Excellence in Education recognition.

For more information go to: <http://uakron.academia.edu/SusanRamlo>

